

Case for Support

Mission: Tacoma Community House creates opportunities for immigrants, refugees and other community members in the Puget Sound region through comprehensive services focused on self-sufficiency, inclusion and advocacy.

Vision: We are a pathway to change leading to generations of self-sufficient people and a region welcoming of immigrants and refugees.

PURPOSE

Through its four core programs of **Education, Employment, Immigration** and **Advocacy (for victims of crime)**, Tacoma Community House (TCH) achieves its over-arching goals of empowerment, independence, inclusion, community, a safe environment, and citizenship. TCH **educates** low-income individuals through English Language Acquisition (ELA), General Education Degree (GED®) preparation and computer classes; **promotes** economic development through job creation, placement and internships; **fulfills** an ever-increasing community service by welcoming new residents and assisting them with lawful permanent residency applications, U.S. citizenship classes and pre-testing; and **serves** as the regional refuge for undocumented, battered women.

CURRENT CHALLENGES: Overcrowded Facilities, Long Wait Lists & Growing Demand

As one of the only nonprofit organization between Seattle and Portland providing comprehensive self-sufficiency services to the immigrant population, TCH's service to the community is vast. Current clients come from Pierce, Kitsap, Thurston, Mason and South King Counties—a service area with a population of 1.7 million people, 11% of whom are immigrants.

TCH's facilities are not adequate to meet current demand for services, nor do they offer sufficient space to accommodate the projected short- and long-term increase in demand. Today:

- Clients must wait 6-10 weeks or more for immigration services, with no space for additional staff.
- Domestic violence victims have no private space in which to receive confidential counseling.
- Employment workshops can only be offered when other classes are on break, due to a lack of classroom space.
- Students have no space to study and/or rest between classes.
- Community members cannot access space to hold meetings or gatherings.



ADDRESSING THE CHALLENGES

To address these challenges, TCH has launched a **\$13.6M capital initiative** with the following goals:

Design and build a new 27,000 sq. ft., two-story building on existing, low-income census-tract property located in Tacoma's Hilltop Neighborhood. This location designates TCH as an eligible recipient of Federal New Markets Tax Credits and State of Washington Department of Commerce Building Community Funds grants.

- Flexible classrooms, confidential meeting spaces, a community gathering area, enhanced street visibility and public access
- Energy efficiency enhancement (LEED Silver certification)
- Neighborhood and block beautification
- Increased program services from approximately 3,500 to 6,000 annually

TCH HISTORY AND TRADITION

As one of the longest continuously-operating social service organizations in Washington state, TCH has improved the lives of generations of immigrants, refugees, other predominantly low-income community members and their families.

From its founding on January 10, 1910 in the small room of a private home, TCH originally served a couple dozen neighborhood children. Today, TCH is a nationally-respected, community-based, multiservice center providing approximately 3,500 program services to more than 3,200 adults from the U.S. and over 110 other countries.

For more than a century, TCH has served this community, powered by the core belief that all persons can and want to grow and realize their potential. TCH has helped lift new and longtime residents from crisis

and vulnerability to self-sufficiency and stability through comprehensive, wrap-around services in a central location. In that time, TCH has reached virtually every ethnic group that has called the region home, providing quality programming and services that have improved the lives of well over 100,000 children, youth, and adults.

This rich history of collaboration and innovative work includes bold—and successful—area-wide initiatives including Tacoma's first kindergarten classes, first baby clinic, first integrated Boy Scout and Girl Scout troops, and leading the resettlement of refugees from Southeast Asia and Eastern Europe. Recent innovations include Crash Course to Employment (CCE), Project Nightingale (Nursing Assistant certified training), and Childhood Early Learning Education Resource (CHEER).

TODAY: WHO WE SERVE & HOW WE WORK

TCH provides approximately 3,500 program services to more than 3,200 individuals annually—predominately immigrants, refugees, and low-income residents of the South Sound. Clients hail from over 100 different countries of origin and speak many languages. Our four core programs provide a holistic, multi-service approach to serving each unique individual:

TCH'S FOUR CORE PROGRAMS



EDUCATION

TCH offers a range of successful literacy and language programs, including English Language Acquisition (ELA) classes, Adult Basic Education (ABE) classes, GED® preparation, computer classes, adult tutoring, and Read2Me (a K-3rd grade reading/tutoring program).

EMPLOYMENT

TCH works with low-income job seekers to help remove barriers hindering them from entering the work force. Assistance may come in the form of resume building, mock interviews, job training, job search classes, employer job fairs, job placement services, and post-hire follow-up consultations.

IMMIGRATION

Accredited by the U.S. Department of Justice, our team of immigration specialists provides high quality case management to all individuals seeking immigration assistance from U.S. Citizenship and Immigration Services (USCIS), including naturalization preparation and education, Legal Permanent Residency (Green Card) renewals, work authorizations, and more.

ADVOCACY

TCH's team of legal advocates provide life-saving, comprehensive services to survivors of domestic violence, sexual assault, human trafficking, and other crimes—assisting individuals to develop safety plans and navigate the complex judicial system.



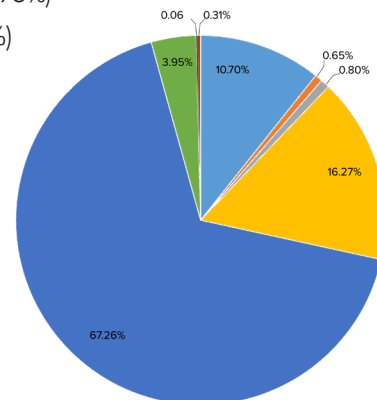
WHO WE SERVE & HOW WE WORK (CONTINUED)

To coordinate efforts, share resources and ensure quality of programs and services, TCH works in collaboration with public agencies and nonprofit organizations including Goodwill, Tacoma Public Schools, all local community and technical colleges, Pierce County Library System, Northwest Immigrant Rights Project, YWCA and many others.

TCH is led by 19 forward-thinking and civically engaged Board Members and a highly respected Executive Director, Lauren Walker Lee. TCH is the fiscal sponsor for the REACH Center, and all services and capital campaign revenue are made possible through a variety of revenue sources including individuals, foundations, government contracts and program fees. In 2018, TCH had total revenue of \$8.5 million:

2018 BUDGET (\$8,534,573)

- Contracts (67.26%)
- Contributions (10.70%)
- Foundations (16.27%)
- Program Service Fees (3.95%)
- Church Support (0.65%)
- United Way (0.80%)
- Investments (0.06%)
- Miscellaneous (0.31%)



TCH General Operating Revenue: \$3,027,307

REACH General Operating Revenue: \$1,840,420

Combined Total Operating Revenue: \$4,867,727

TCH Capital Campaign Contributions: \$3,666,846

Total 2018 Revenue: \$8,534,573

**2018 TCH Financials are unaudited*

TCH receives support from federal, state and other public entities, comprising 54% of the annual operating budget. Program fees along with corporate, foundation, and church support for programs and services, as well as gifts from alumni and friend, complete the operational revenue.

EXPANDING OUR SUCCESSFUL WORK

To fulfill its promise to the community and build upon a tradition of excellence, TCH must overcome barriers to reaching increasing numbers of individuals who seek our services. The most significant barriers are aging, overcrowded facilities and lengthy wait lists.

TCH has embarked on a **\$13.6 million capital initiative** to realize the abundant possibilities for the immigrant community, and to enable all TCH clients to realize their full potential, sustain their families, advance their professions, and contribute to the community's strength. A successful capital campaign will achieve important and exciting outcomes for Pierce County, the South Sound region, and beyond.



EMBRACING THE AMERICAN PROMISE: UNITING COMMUNITIES CAMPAIGN

Total Project Initiative — \$13.6 Million

TCH's Board, Campaign Cabinet Members, Advisors, and staff members have made financial commitments to the campaign - and for many, it is their largest-ever charitable contribution. The campaign currently stands at **\$13.1 million received and pledged**. Notable commitments include \$3 million from New Market Tax Credits; \$2.9 million from the state of Washington's competitive Building Communities Fund; \$1 million from the Bill & Melinda Gates Foundation; \$600,000 from a local (anonymous) family foundation; \$500,000 from the Employees Community Fund of Boeing; \$400,000 from the MJ Murdock Charitable Trust; \$350,000 from the Bamford Foundation; \$300,000 from the Hokold Foundation; \$250,000 from the Whitney Memorial United Methodist Church; \$225,000 from the United Methodist Women; \$200,000 each from the Lloyd Silver Fund of the Greater Tacoma Community Foundation (GTCF) and the Ben B. Cheney Foundation; \$100,000 each from MultiCare Health System and five individuals; \$75,000 each from the L.T. Murray Foundation, Columbia Bank, and Pierce County; \$60,000 each from Woodworth Family Foundation, and two individuals; \$50,000 each from the Norcliffe Foundation, the City of Tacoma, Sunderland Foundation and seven individuals; \$45,000 from the DeFalco Foundation, \$25,000 each from the Medina Foundation and five individuals.

A New Two-Story Building (approximately 27,000 sq. ft.)

Functional design will reflect TCH's educational dynamic and increase its service to community members. Benefits will include:

- Flexible, collaborative learning spaces
- Enhanced street visibility and public access
- Neighborhood and block beautification
- Smart technologies supporting dynamic enriched learning environments
- New study spaces
- Casual spaces to encourage conversations
- Private spaces for confidential counseling
- Community gathering spaces
- Increased client parking

The design will be sustainable and energy efficient (LEED Silver certified). TCH's new campus and facilities will be home to the following new and expanded programs and services:

- Expanded English Language Acquisition Services
- Expanded Immigration Services
- A Service Learning and Volunteer Center
- Family Literacy and Support Programs

SUSTAINING OUR GROWTH

A successful capital campaign will ensure our ability to significantly increase capacity to serve more clients. Undoubtedly, expanded and busier facilities will create additional operating expenses for TCH. Staff size will also grow to meet increasing demand for classes and programs. This growth in operating expenses will be addressed through multiple revenue streams, including:

- Grants and contracts based on per-participant funding
- Tuition and fees from increased numbers of clients
- Growing philanthropic support

NEXT STEPS

Our physical facility is merely the "shell" within which community members achieve great success through TCH classes and programming. What truly distinguishes our agency are the *people*—our stellar teachers and staff members, exceptional students and program participants, and productive collaborations with the surrounding community.

Generous private support through this campaign is needed to enhance and expand TCH's comprehensive programming. This campaign will build on TCH's operational strengths, and is vital to propel the organization toward expanded services for a growing client base, greater self-sufficiency for our clients, and a stronger community for all.